



# *Shorthorn Association News*



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## APRIL 1962

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### A NOTE FROM YOUR SECRETARY

Within the past 60 days one of the most far reaching programs for exhibiting our growth was inaugurated. Through efforts of state association officers and willing workers contact is being made with every person who during the last two years has recorded Shorthorns or Polled Shorthorns with the American Shorthorn Association.

Now that statement in itself is not so important, but what is significant is the explosive enthusiasm displayed by all officers who have been contacted. Meetings to map campaigns have been held; letters written--even challenges have been hurled and accepted! There is a stirring amongst our breeders, and interest has become more nearly authentic.

Each of you can be very important in producing a 20% increase in registrations. If each of you who receives this copy of the Shorthorn Association News records two more calves than last year our goal of 20% increase will be surpassed. Think of it! This is the time to become most assuredly concerned--and our aim will easily become an almost shocking reality.

# WELCOME.....

## NEW MEMBERS

### SHORTHORN

H. G. Carter, Box 70, Barnesville, Georgia  
Eldon L. or Velva Edwards, R.F.D. 1, Kidder, Missouri  
Dale R. Buck, Route 2, Waterloo, New York  
Robert M. Tarr, 602 Topeka Street, Kingman, Arizona  
Beach Branch Fa'm, R.R. 1, Corinth, Kentucky  
E. E. Romines, Houston, Missouri  
Orville A. Henderson, Cullowhee, North Carolina  
Douglas D. Kratochvil, Pierce, Nebraska  
William Spomer, R.F.D. 1, Shattuck, Oklahoma  
Lawrence Frisk & Sons, Atkinson, Illinois  
Martin Nold, Box 727, Gettysburg, South Dakota  
Mrs. Alfred Irvine, Route 8, Greeneville, Tennessee  
Bill B. Wells, R.R. 1, Cambridge, Illinois  
C. M. Logan, Route 2, Sentinel, Oklahoma  
Barton & R. L. Ridling, Sentinel, Oklahoma  
Johnson Bros., Route 2, Box 210, Deming, New Mexico  
Austin A. Lackey, Fallston, North Carolina  
Earl Koboldt, Earlham, Iowa  
James Wright & Sons, Okeene, Oklahoma  
Roselawn Farm, Kenneth Weilnau & Son, Owners, R.R. 1, Castalia, Ohio

### POLLED SHORTHORN

Long Run Acres, Allan B. Brennan, Route 2, Box 265, Anchorage, Kentucky  
Victor J. Myers, 1169 South High Street, Harrisonburg, Virginia  
Joe Mumford, Route 2, Box 107, Richland, Missouri  
Oak Leaf Farm, %Mr. Edward H. Olsen, Route 1, Box 26, Bealeton, Virginia  
Earl Leonard & Family, 63891 Miami Road, South Bend, Indiana  
E. L. Tilton, Langdon, Kansas  
Hillsden Polled Shorthorns, %Lloyd B. Pahlman, Easton, Maryland



# WELCOME.....

## JUNIOR MEMBERS

### SHORTHORN

Helen Annie Tarr, 602 Topeka Street, Kingman, Arizona  
Jimmie Hernandez, 1851 Wagner Heights, Stockton, California  
Jackie Ray Simms, R.R. 4, Fairfield, Illinois  
Dan A. Tuttle, Garden Prairie, Illinois  
William John Vaughan, R.R. 5, Fairfield, Illinois  
Carl Walter, Grand Ridge, Illinois  
Elmer Walter, Grand Ridge, Illinois  
Timothy Dale Beeler, Truro, Iowa  
Tom Turner, Route 3, Ithaca, Michigan  
Rafeal Roman, Faison, North Carolina  
Ruthie Roman, Faison, North Carolina  
James Freie, Jr., Route 3, Anadarko, Oklahoma  
Bob Swart, Ames, Oklahoma  
Tommy Hill, 735 Boxwood Lane, Salem, Oregon  
Bonnie Arends, Alcester, South Dakota  
Wesley Arends, Jr., Alcester, South Dakota  
MeriKay Linker, 556 Lake Shore Drive, Ennis, Texas  
Linda Bunker, Rewey, Wisconsin  
Bonnie Stotesbery, Rewey, Wisconsin  
Cindy D. Soutier, Route 2, Salem, Illinois  
Sandra Kay Christensen, R.R. 1, Clear Lake, Iowa  
Raymond Wiseman, Wellsville, Kansas  
Michael Fraser, Edmonton, Kentucky  
Patricia Ousso, Route 1, Box 101B, Donaldsonville, Louisiana  
Edward M. Vollborn, Route 2, Bidwell, Ohio  
Margaret Dendy, Petersburg, Texas  
Wayne Dendy, Petersburg, Texas  
Sharon Gilbreath, Boonsville, Texas

David Hudgins, Lakeview, Texas

Donnie Lagow, Star Route, Anahuac, Texas

Dickie Mack, Bastrop, Texas

Linda Kay Wink, Sanco Route, Robert Lee, Texas

Robert Wink, Robert Lee, Texas

Judy Kitzinger, 21029-44th West, Lynnwood, Washington

POLLED SHORTHORN

Barbara Mueller, Arlington, Nebraska

Deborah Mueller, Arlington, Nebraska

Virginia Mueller, Arlington, Nebraska

John Franklin Pister, Kief, North Dakota

Grinstead Bros., Route 1, North Vernon, Indiana

Michael A. Brennan, Route 2, Box 265, Anchorage, Kentucky

Patrick A. Brennan, Route 2, Box 265, Anchorage, Kentucky

Kathleen Anne Hill, 735 Boxwood Lane, S.E., Salem, Oregon



Harold E. Amstutz, Route 2, Box 176-A, Buffton, Ohio, 10 or 12 Polled Shorthorn cows bred for May calving. Would prefer to locate the cows in Indiana or Ohio.

Stenger and Lewis, Emerson, Iowa, 4 Shorthorn cows to calve this year. Contact C. Glen Lewis, 1513 South 97th Street, Omaha 24, Nebraska.



# NEW BUYERS FILE

## ALABAMA

Spirey, John D., Route 1, Tyler--SF & PM  
Hamond, O. A., Route 1, Lexington--SM  
Hokombe, James, Waterloo--SM

## ARIZONA

Aja Sheep Co., Route 1 Box 202 E,  
Buckeye--SM & PM  
Marionedu, James, Route 1 Box 207,  
Buckeye--PM

## ARKANSAS

Nor Mar Shorthorn Farm, Box 287,  
Wynne--SM  
Farris, Ullis, Timbo--PM  
Findahl, Norman, West Fork--SM  
Hebbington, N. W., Bradford--SF

## CALIFORNIA

Birnie, Patricia, 4515 Dows Prairie  
Ave., Arcata--PF  
Champion, David N., Bakersfield--SF  
Jost, Duane, Bakersfield--SF  
Schneider, Frank, Caliente--SM  
Taylor, Gerald, Bakersfield--SF  
Bollock, Roy M., Lincoln--SM  
Werre, George, Route 2, Box 2633,  
Elk Grove--PM  
Testo, Mary, 2303 E Layatte St.,  
Stockton--PF & PM  
Truman Ranches, Box 63, Round  
Mountain--PM  
Chandler, Jerry K., 505 Petaluma Blvd.  
Petaluma--SF

## CANADA

Merry, Mrs. W. H., Milton Ontario  
--PM

## COLORADO

Hayward, Robert & Sandra, Deer Trail--  
SF  
Yurash, Nancy, Elbert--SF  
Devor, Howard W., Colorado Springs--SM  
Stroh, Carol, R R 2, Box 137, Ft. Collins  
--SF  
Legg, Elmer, Route 3, Haxtun--PM  
McConnell, Harold, Haxtun--PM  
Hatch, Gordon, Stoneham--SF  
Schnorr, Henry, Jr. Box 142, Windsor  
--SF  
Cox, Oscar G., Joes--SM

## FLORIDA

Havens, Mrs. Peggy, Trenton--PM

## GEORGIA

Hair, Joe F., Box 658, Fitzgerald--SF & PM  
Williams, John H., Jr., Blakey--SM  
Cox, J. C., Whigham--SM  
Hale, Dan, Route 1, Duluth--PM  
Williams, J. H., Dacula--SF & PF  
Ballard, J. D., Cornelia--PM  
Miller, W. F., Route 1 Box 63, Clarks  
--SF  
Seabolt, Frank, Locust Grove--PF  
Polk Farms, Monticello--PM  
Ensz, Eldon H., Louisville--SF  
Street Place Plantation, Louisville--  
Green, Horace, Route 2, Gray--SM  
Jones, W. R., Round Oak--PM  
Smith, Turner, Haddock--PM  
Williams, Ed. L., Juliette--SF  
Giddens, John Robert, Madison--SF  
Callaway, J. L., 107 N. Emory St.,  
Covington--PF  
Curtis, Lucy Carolina, Farmington--SF  
Curtis, Richard B., Jr., Farmington--  
Auldridge, R. S. Blythe--SM  
Davis, J. T. Augusta--SF  
Durrence, Bobby, Reidsville--SF & SM  
England, Max, Hiwassee--SM  
Garrett, S. J., Route 1, Hiwassee--F  
Edwards, Ernest C., Route 3, Monroe--  
Tipton, Tony, Route 1, Sautee-Nacooch  
--SF

## IDAHO

Boam, Wayne, Route 2, Idaho Falls--SM  
George, Robert, Route 4, Idaho Falls--  
Jeffreys, Floyd, Route 5, Idaho Falls--  
Steele, Bill, Iona--SM  
Knight, W. Floyd, Almo--SM  
Hawke, J. M., Lorenzo--SM  
Tibbetts, J. H., Lorenzo--SM  
Roice, John, Eden--SM  
Hansen, Keith, Shoup--SM  
House, Keith, New Plymouth--SF  
House, Lynn, New Plymouth--SF  
House, Ray, New Plymouth--SF

## ILLINOIS

Frazier, Joel, Ursa--SM  
Holiday Acres, Garden Prairie--SF  
Fischer, James T., Arenzville--SM  
Jakisch, Clarence & Son, Virginia--P  
DeClerck, Charles, R R3, Taylorville



# NEW BUYERS FILE

Lynn, W. W. or Marjorie & Shick Shack  
Farm, Oakford--SM  
Ralston, Arnold, Route 1, Charlestone  
--SF  
Benson, Nancy Lee, Route 1 Box 145,  
Sycamore--SF  
Barnes, Huston, Albion--PM  
Hays, Ronald & Gifford, Paxtun--SM  
Brennecke, Bill, Villa Ridge--PM  
Schanalshof, Donald, Avon--PF & SF  
Ballard, Tom, Route 5, Carrollton--SM  
Groham, George, Carrollton--SM  
Genney, Bill, Morris--SM  
McDonald, M. J., Morris--SM  
Mills, David, Mazon--SF  
Conestock Bros., La Harpe--SM  
Hard, Jess, Calusa--PF & SF & SM  
Loescken, Albert, Route 2, Carthage  
--PM  
Roberts, Russell W., Route 3, Carthage  
--SM  
Wichman, Richard, Basco--PM  
Wilkins, Gale & Son, Nauvoo--SM  
Wright, Lewis, R F D # 3, Carthage  
--PF  
Oetking, Karl, Campbell Hill--SM  
Clark, Luther R., Yale--PM  
Olson, Barbara, Yorkville--SF  
Horkstrom, Wallace, Gilson--SF  
Chambers, Richard, Lostant--SF  
Duttlinger, Max, Grand Ridge--SM  
Duttlinger, Robert, Grand Ridge--SF  
Gorman, William, Mendota--SF  
Hiltabrand, Linda Mae, Route 1, Oglesby  
--SF  
Moroni, Buddy, Lostant--SF  
May, Deane, Atlanta--PF  
Olson Brothers, Broadwell--PF  
Rowe, Wilbur & Sons, R R1, Beason--SF  
Alton, Carl, Bandinsville--SM  
Carson, Sherrod, Prairie City--SM  
Starbuck, Donald, Jr., R F D, Bushnell  
--SF  
Ellis, John W., Sciota--SM  
Greud, Lloyd, Industry--PM  
Johnson, Harold, Colchester--PF  
Manke, Bill, R R 3, Woodstock--SF  
Manke, Roger, R R 3, Woodstock--SF  
Rickey, Earl, Route 2, Medora--SM  
Barnard, Dennis, Blue Mound--SF  
Bell, John, Oakley--SF  
Snow, James, R R 1, Decatur--SF  
Snow, John, Route 1, Decatur--SF  
Snow, Roby, Route 1, Decatur--SF

Gorham, Paul, R R 2, Medora--SM  
Loyd, Oliver & Sons, Route 2, Medora--SF  
Cooper, Roy, Bethalto--SM  
Duty, Lloyd, Dorsey--PF  
LeRoy, Mr. Millard, Highland--PM  
Chappell, G. E. & Sons, Route 2, Salem  
--SF & SM  
Morris, R. Stephen, Aledo--PF  
Baptist, Lee, R R #1, Jacksonville--PM  
Jurgens, O. H. & Son, Route #2, Arthur-  
--PF  
Toohill & Korth, Elmwood--SM  
Hofmann, Sandra, Taylor Ridge--SF  
Campbell, Bill & Sons, Williamsville-  
--SF  
Paulen, L. L., Route 1, New Berlin--SF  
Schlitt Bros., Cantroll--SM  
Cunningham Bros., Rushville--SF & PF  
Goldsbough, Melvin, Rushville--SM  
Tholen, Marvin, Winchester--SM  
Mathias, Sheila, Findlay--SF  
Down, Donald, Speer--SF  
Ehmle, Albert, Wyoming--SF  
Mock, Randy James, P.O. 604, Toulon--SF  
Lodis, Charles M., Rural Route, Georgetown  
--SF  
Broers, Marvin, Deer Grove--SM  
Blackman, Melvin, Cherry Valley--SM  
Swanson, Clarence, Cherry Valley--SF  
Hostelters, Raymond O., Route 2, Roanoke  
--SF & SM

## INDIANA

Rodgers, Fred H., R R 5, Frankfort--SM  
Shaffer, Clyde, Route 1, Muncie--SF  
Riley, Jerry Wayne, Veedersburg--SF  
Whitaker, John A., R R 4, Noblesville-  
--PM  
McCay, Everett L. & Family, R R #2,  
Brownsburg--PF  
Morgan, Paul, R R 1 Box 274, Plainfield  
--PF & PM  
Lutes, Fred, Route 4, Portland--SM  
Reeves & DeBusk & Sammy Cary, Route 7,  
Crawfordsville--PF  
Scheuck, Carolyn, Waynestown--PF & SF  
Hess, Robert, R R 4, Martinsville--PF  
Richards, L. C., R R 1, Martinsville-  
--SF  
Rathbun, Caren & W. A., Kentland--PF  
Rathbun, Steve & W. A., Kentland--PF  
Rathbun, W. A., Kentland--PF & PM  
Bridgewater, E. R., Orleans--SF  
Hammon, Charles & Barbara & Agnes, Kouts  
--SF



# NEW BUYERS FILE

## INDIANA

Hammon, Charles & Barbara & Agnes,  
Kouts--SF  
Lafuse, Kim, Route 2, Carthage--PF & SF  
Lafuse, Michael, Route 2, Carthage--PF & SF  
Warble, Michael, Shelbyville--SF  
Johnson, Ray, Angola--SF  
Kratz, Charles J., Route 4, Angola--PM  
Rodenburg Bros., Brownsville--SM  
Rodenburg, Charles, Brownsville--SM  
Coughlin, Richmond--SM  
Robbins & Lewis, Box 64, Williamsburg--  
PM  
Dean, Morgan & Dale Blessing, Route 2,  
Brookston--PM  
Overmyer Farms, Inc., Route 2, Wolcott  
--PM

## IOWA

Wendel, Harvey, Fairview Farms, Atkins  
--SM  
Dufit, Arthur, Hudson--SF  
Funk, E. R., Route 2, Waterloo--SM  
Lichty, Gary, Route 1, LaPorte City  
--SM  
Cameron, Richard, Independence--PM  
Peters, Bruno, Aplington--SM  
Christensen, Sandra Kay, Route #1,  
Clear Lake--SF  
Lanaghan Bros., Goose Lake--SM  
Payson, Leonard, Route 2, De Witt--PF  
Donovan, Vincent, Route 3, Dubuque--SF  
McKenna, Robert, Route 2, Bernard--SF  
Richard, George, Alexander--SM  
Steinfeldt, Charles, Eldora--PF  
Muller, Joe P., R R 2, Iowa City--PF  
Silver Farms, % Robert J. McClure,  
Hedrick--PM  
Steicham, Mathias N., 2511 1st Ave. E.,  
Cedar Rapids--PM  
Stork, Robert, Lisbon--SM  
Evans, T. D., Lucas--PM  
Groth, Everett & Lloyd, Winterset--PM  
Hickman, Roy, Marshalltown--SM  
Hatswell, Carl, Henderson--SF  
Anderson, W. C. & Son, West Liberty--  
SF  
York, Keith, Essex--PF  
York, William, Essex--PF  
Baumunk, W. M., Emmetsburg--PM  
Underwood, Glenn, Princeton--PF & PM  
Anthony, Emory, Chelsea--PM  
Breja, E. F., Clutier--SM

## IOWA

Homolr, W. F., Elberon--SM  
Brown, Harley, Kent--SM  
Hockstedler, Emmet, Kalona--PM  
Soja, George W., Route 1, Riverside--  
SM  
Eslick, Verne, Lehigh--SM  
Luft, Edgar, Clare--SM  
Tywell, Dwight L., Belmont--SM

## KANSAS

Hiss, Fred H., Great Bend--PM  
Miller, Virgil, Uniontown--PM  
Flax, William, Ellis--SM  
Eshelman, H. E., Sedgwick--PM  
Myers, R. K., Oskaloosa--SM  
Herman, Paul, Ionia--PM  
Knight, Tom, Jr., Lakin--SM  
Johnston, Mrs. Ernest, Route 1, Bartlett  
--SM  
Thompson, C. W., Route 2, Altamont--PM  
Kerr, Charles Allen, Parker--PF  
Rowley, Kenneth G., Prescott--PM  
Hess, Oliver, R F S No 2, Burns--SM  
Ice & Son, Centralia--SM  
Kopp, Bert, Baileyville--PM & PF  
Strahm, Leonard, Sabetha--PM  
Litchfield, Vyrl, Ness City--PM  
Wasinger, Wendelin J., R R 4, Ransom--SM  
Yost, Ulrich, Ransom--SM  
Coby, Ivan, Alma--PM  
Farlon, Lee, Melvern--SM  
Oberli, Lawrence, Carbondale--SM  
Dahlquist, D. N., Garfield--PM  
Shuss, Anna L., Garfield--PM  
Wase, C. E., Garfield--PM  
Holste, Ernest, Ludell--SM  
Culver, Shirley, Alden--PF  
Nelson, Leland P., New Cambria--SM  
Eck, Urban, Colwich--SM  
Bates, Roy A., Route 2, Wellington--  
PF & PM  
Balch Farms, Barnes--PF  
Hadde, Bernard, Greenleaf--PF  
McGrath, Burton, Greenleaf--PF  
Osborn, Walter, Mahaska--PF  
Parrack, Jack, Mahaska--PM

## KENTUCKY

Monarch, J. E., Hardinsburg--SM  
LaRue, Wallace J., Star Route, Marion--  
SM  
Dannell, Amy, R R #2, Ewing--SF  
Brogli, W. C., Lancaster--SM



# NEW BUYERS FILE

## KENTUCKY

Brogli, W. J., Lancaster--SM  
 Chapman, John, Mayfield--SF  
 Ingrun, J. A., Water Valley--SF  
 Carraco & Hensley, Prospect--PF & PM  
 Hays, Sherry, Prospect--PF  
 Richardson, John J. Jr., Nicholasville  
 --PM  
 Gardner, Gilbert, Hodgenville--SM  
 Wells, Ellis, Lewisburg--SM  
 Cope, Mr. Marcus, Route # 1, Benton  
 --PF  
 Redman, Thad, Andyville--SM  
 Smoot, Reese, Carlisle--SM  
 Brown, III W. L. Lyons, LaGrange--SF  
 Clements, Paul, Morganfield--PM  
 Hancock, Irving, Jr., Waverly--PM

## LOUISIANA

Babalais, Roland, Box 308, Plaquemine  
 --PM  
 Bordelon, Jimmy, Marksville--PM  
 Guillot, Webb, Box 53, Vick--SM  
 Parker, B. O., Crowville--PM  
 Bruchhaus, H. & L., Box 146, Elton--  
 'PF & SM  
 Bergerson Brothers, New Road--PM  
 Bizette, Russell, Mix--PM  
 Duncan, R. M. C., Boyce--PM  
 Eversull, W. P., Boyce--PM  
 Guillory, Hebert, Echo--PM  
 Harper, H. E., Box 187, Cheneyville  
 --PM  
 Tanner, V. S., Cheneyville--SM  
 Boagni, Chris, Opelousas--SM  
 Fuselier, Vernon, Eunice--SF  
 Ray, Lee, Route 3, Box 512, Opelousas  
 --PM  
 Thomas, Allen, L., Abbeville--SF & SM  
 Pevehouse, H. B., Route 3, Oak Grove  
 --SM

## MARYLAND

Constatine, Fred, Route 3, Mt. Airy  
 --PF

## MICHIGAN

Hole, Darryl, Charlotte--PF  
 Turner, Thomas Max, R R 3, Ithaca--SF  
 Stevens, Parker & Hilda, Route 2, Belle-  
 ville--SF

## MINNESOTA

Elken, Richard, Moorehead--SF  
 Brendemuehl, Adolph & Paul, Hastings  
 --SM

## MINNESOTA

Swanson, Patricia, Route 1, Hastings--  
 SF  
 Swanson, Walter, Hastings--SM  
 DeSmet, Edw. F., Minnesota--PM  
 Adolphson, D. & St. Germain, P., Argyle  
 --PM  
 Howard, Art, Warren--SF  
 Wosick, Arthur, Oslo--SF  
 Gilbert, Wille, Cushing--SM  
 Sorkness, Jim, Twin Valley--SF  
 Hemmestvedt, Truman, Goodridge--SM  
 Watts, C. R. & Son, Pipestone--SM  
 Quissell Bros., Jasper--SF  
 Love Bros., Euclid--SM  
 Peterson, Myron, Climax--PF  
 Lessard, R., Brooks--SM  
 Eliason, Palmer, Sacred Heart--SM  
 Engel, Eiteh, Browns Valley--SM  
 Grengs, Frank, Jr., R R 1, Canby--SM  
 Gritmacker, Harold, Canby--SM  
 Wolff, Richard, Porter--SF

## MISSISSIPPI

Brown, Marshall, Farmhaven--PM  
 Walley, L. C., Route 2, Richton--PF  
 Schubert, Gordon R., Morton--PF

## MISSOURI

Leeson, Roy, Savannah--PM  
 Letton, Harvey, Liberal--SM  
 Keuper, Wilbert, Ionia--PM  
 Randal, N. S., Creighton--SM  
 Bright, J. C., Trimble--SF  
 Orr, Eldon L., Route 2, Windsor--PM  
 Payne, F. A. & Ruby, Versailles--PM  
 Taylor, C. E., Smithton--PF & PM  
 Mumford, Joe, Route 2, Box 107, Richland  
 --PF  
 Sandidge, Douglas, R R 4, Marshall--SF

## MONTANA

Smerker, Robert, Belt--SF & SM  
 Hackstetler, Owan, Kaispell--SM  
 Norman, Ronnie, Browning--SM  
 Charlo Future Farmers, Charlo--SF  
 Gipe, Ralph, Polson--SM  
 Lee, Ernest, St. Ignatius--SF  
 Phillips, Gideon, St. Ignatius--SF  
 Shaw, William, Alberton--SM  
 Brown, Harold, Missoula--SF  
 Corcoran, Robert A., Frenchtown--SM  
 Deschamps, G. W., Missoula--SM  
 Neilson, A. D., Missoula--SM  
 Love, C. R., Conrad--SF & PF  
 McKinley, J. M., Stevensville--SM  
 Christoffersen, Holger, Froid--SF & SM



# NEW BUYERS FILE

## NEBRASKA

Evans, Thomas R., Oakdale--PM  
 Josters, Donald, Elgin--PM  
 Rosenbaun, Robert W. 638 W. Pork St.,  
 Albion--SF  
 Vanderwalle, Vincent, Petersburg--PM  
 Nelson, Maurice A. & Willard, Sidney  
 --PM  
 Ehmke, John, Ponca--SM  
 Kleinschmidt, Rosolie, Shipley--PF  
 Nott, R. D., Arapahoe--PM  
 Lake Angus Ranch Co., Dickens--SM  
 Doane, Mae E., Star Route, Boyard--PM  
 Hansen, Arnold, Ruskin--PF  
 Hansen, David, Ruskin--SF  
 Sander, Arnold & Edna, Creston--SF  
 Owens, Ronald, Verdon--SM  
 Mehelemg, Jake, Route 2, Lyman--PM  
 Smith, Anita Kay, Scottsbluff--SF  
 Wieman, Wilmer, Otica--PM  
 Carliss, Reuben, Hebron--SM & PM  
 Lange, Ronald, Carleton--PF  
 Martin, Corlisa, Hebron--PF  
 Songbrake, Eugene, Hebron--PM  
 Pallas, Milton, Thurston--PM

## NEVADA

Rosaschi, Ambro, R F D, Willington--SM

## NORTH CAROLINA

Reese, Frank, Taylorsville--PF  
 Dickers, Don, Ennice--SF  
 Schenck, Jean W., Shelby--SM  
 Bame, Paul C., Route 3, Gastonia--PF  
 Trantham, Fred C., Box 771, Canton--  
 SF  
 Underwood, G. T., Murfreesboro--PM  
 Crawford, W. A., Cullowhee--SM  
 Strickland, Dr. Ernest, Wilson--PF & PM

## NORTH DAKOTA

Johnson, Ardell, Milnor--SM  
 Martinson, Gerald, DeLamere--SM  
 Bergstrom, Oliver G., Finley--SF  
 Huepel, Alvin R., Bowman--PM  
 Swenson, C. O., Gardner--PF  
 Swenson, Gerald, Gardner--SF  
 Tryhus, Truman E., Fargo--SF  
 Domres, Richard, Wales--SM  
 Welsk, Marcus, Langdon--SF  
 Retzlaff, Emil F., Ellendale--SM  
 Waldo, F. E., Hamar--SM  
 McGrath, Gerald W., Emerado--SM  
 Davis, Frank P., Northwood--PM  
 O'Keefe, Mrs. Wm., Manvel--PM

## NORTH DAKOTA

Rauscher, Raymond R., Elgin--SM  
 Vellenga, Dick & Richard, Tappen--SM  
 Elhard, Eugene A., Alfred--SF  
 Huettl, Clem, Max--SM  
 Imsdahl, T. S., Turtle Lake--SM  
 Wolf Bros., Devils Lake--SM  
 Hansen, Archie, Lisbon--SM  
 Hegney, Gaylord L., McClusky--PF  
 Davis, Richard R., Buchanan--SM  
 Haas, Emanuel E., Cleveland--SM  
 Kornovich, Ed., Buchanan--SM  
 Krusell, Bernhard, Buchanan--SM  
 Campbell, Michael, Egeland--SF  
 Moen, George Michael, Park River--SF  
 Scherick, Frank A., Jr. Lankin--PM  
 Troftgruben, Irvin, Edinburg--SF  
 Jenneman, Warren, Route 2, Minot--SM  
 Widdel, Larry, R R 3, Minot--SF  
 Widdel & Sons, R R 3, Minot--SM

## OHIO

Baldrige, Richard A., Route 1, Winche--  
 --SF  
 Pertuset, James, Route 2, Peebles--PM  
 Thornton, Sarah Elizabeth, R F D #2,  
 Jacobsburg--SF  
 Eage, Lawrence & Bilger, Robt., Hicksv  
 --PM  
 Davidson, Ralph L., Route #3, Freeport  
 --SM  
 Myers, Howard, Route #2, London--PM  
 Mitchell, Luther & Son, Marion--SM  
 Ferry, Ralph E., South Zanesville--PF  
 Hill, Elmer, Corning--PF  
 Keohler, Owen, Thornville--SF  
 Houser, Paul Gene, R R #3, Eaton--SM  
 Valentine, E. G., New Matamoras--PM  
 Behm, Charles, Wooster--SM

## OKLAHOMA

Champman, Garland H., Hydro--SF  
 Meyers, H. A., Route 1, Fort Cobb--SM  
 Schneberger, Connie Jo., Box 355, Apac  
 --SF  
 Thomas, Bill, Hydro--SF  
 Hooper, D. W., Fletcher--SF  
 Meacham, W. B., Route 2, Apache--SM  
 Stevens, Ronald, Seiling--SM  
 Crites, Stanley, 576 N. 11th St., Enid  
 --SF  
 Fletcher, V. O., Verden--SF  
 Murphy, James, Route 4, Hennessy--SF  
 Lambert, Ronnie, Blanchard--SF  
 Turner, J. A. & Sons, Cordell--SF



# NEW BUYERS FILE

## OREGON

Freuer, W. Edward, Route 2 Box 788,  
Klamath Falls--SM  
Marshall, Joanne, P. O. 215, Merrill  
--PF  
Marshall, Steve, P.O. 215, Merrill--SF  
Rowe, Lawrence, Enterprise--SM

## PENNSYLVANIA

Bona Vista Farms, Lewis Lrexler, Jr.,  
Route #1 Box 123, Hamburg--PF  
Derr, H. K. & Sons, Route 2, Bernville  
--PF  
Gibble, Emmert, Route 1, Bethel--SF & PF  
Yauos, Joseph, Route 2, Douglasville--SF  
Brewer, Paul J., Carmichael--SF  
Fortna, George, Route 2, Annville--SM  
Gettle, John, Route 1, Sheridan--SM

## SOUTH CAROLINA

Stevenson, W. D., Allendale--SF & PF  
Broyles, J. R., Townsville--PF  
Dobbins, Jack, Routel, Townsville--PF  
Hutto, J. D., Reevesville--SM  
DuBose, Burnette, Monetta--SM

## SOUTH DAKOTA

Johnson, Frieddie E., Volga--SM  
McHugh, Frank, Route #1, Aberdeen--SM  
Pulfrey, Dean, Hecla--SM  
Murray, Earl, Vale--SF  
Nelson, Norman G., Willow Lake--SM  
Rorvik, Andrew D., Henry--SF  
Rorvik, Lyle D., Henry--SF  
Niemann, Bernard L., Clear Lake--SM  
Cedar Curve Farms, Freeman--SF  
Claassen, Henry, Bancroft--SM  
Hageman, Milo, Bancroft--SM  
Jacobson, Raymond, Arlington--SM  
Lundin, David, Arlington--SM  
Rusche, Walter & Sons, Bancroft--SM  
Thomsen, Henning, Arlington--SM  
Hauge, Arnold, Winfred--SM  
Pearson, Maynard, Winfred--SM  
Jervik, Stanwood N., Hudson--SM  
Pringle Bros., Bridgewater--SM  
Hauge, Melvin, Howard--SM  
Anderson, Orlando, Dell Rapids--SM  
Grave, Fred J., Hartford--PM  
Klein, Robert, Dell Rapids--SM  
Schreier, Charles J., Dell Rapids--SM  
Denke, John, Wall--SM  
Johnson, Raymond & Sons, Route 2,  
Rapids City--SM  
Knodel, Ted, Scenic--SM  
Paulsen, Warren, Wall--SM  
Walker, Bill, Scenic--SM

## SOUTH DAKOTA

Walker, Frank, Scenic--SM  
Wieser, Jim L., New Underwood--SF  
Wieser, Kathy M., New Underwood--SF  
Wieser, Peggy A., New Underwood--SF  
Wieser, Susan C., New Underwood--SF  
Heinje, Ernest, Wilmot--SM  
Kempf, Edward J., Artesian--SM  
Kippes, Joseph J., Marion--SM

## TENNESSEE

Stone, Daniel Ray, Route 1, Normandy--PF  
Stone, Hollis C., Route 1, Normandy--SF  
Balthrop, R. W., Route 1, Chapmansboro  
& PF --PM  
Riddle, Charles G., Tazewell--SM & SF  
Harris, O. E. & Son, Bolivar--SM  
Simpson, Margaret, Church Hill--PM  
Chum, Hayes, Lewisburg--SM  
Westmoreland, David, Columbia--SF  
Jordan, Jas. R., Woodlawn--PF  
Morris, B. B., Clarsville--PM  
Rhoton, Roy, Route 1, Lynchburg--PM

## TEXAS

Machen, Mrs. T. C., General Del., Smith-  
ville--SM  
Oliver, Sadie Lee, Route 2 Box 296,  
Belton--SF  
Rambo, Mr. & Mrs. M. A., Temple--SF & SM  
Wilson, Charles E., Route 3, Box 58,  
Belton--SF  
Lagow, Don W., Anahauc--SF  
Reese, A. W., Jr., Route 1 Box 360,  
Winnie--SF & PF  
Reese, Jay, Route 1 Box 360, Winnie--SM  
Reese, Keith, Route 1 Box 360, Winnie--  
SF  
Jakubik, Ernest, Route 2, Ennis--SF  
Marnsak, Elich, Route 2, Ennis--SF  
Read, Bertha, Route 1 Box 140, Midlothiar  
--SF  
Schween, Wm. R., Ennis--SM  
Reininger, E. A., Route 2, Needville--  
PM  
Pratt, B. W., Box 22, Alta Loma--PM  
Richardson, Mr. B. E., R F D # 3,  
Gonzales--SM  
Atchison, Earl, Haskell--SM  
Wilkenfield, J. H., 8407 Lorrie, Houston  
--SF  
Lawther, A. C., Buda--SM  
Carter, Billy R., Route 5, Levelland--  
SF  
Jones, Mr. W. N., Route 1 Box 43, Buffalo  
--PM



## NEW BUYERS FILE

McGinty, Baxton H., 802 North Main,  
Dayton--SM  
Tawell, J. L, 1903 Alcoa, Rockdale--SM  
Wilkinson, John Sr., Route 1 Box 257,  
Orange--SM  
Smith, Milton, Route 2, Franklin--SF & SM  
Bartle, V. F., Box 880, Center--PM  
McDougal, Clifford & Harold, Route 1 Box 5  
Troup--PM  
Schwertner, Felix & Sons, Route 1,  
Jarrel--SM  
Walker, Clyde & Vernon or Walker Bros.,  
Rhome--SF  
Walker Bros., Rhome--SF

### UTAH

Nay, Wayne, Centerville--SM  
Strate Brothers, Spring City--SM

### VIRGINIA

Sifford, James C., R F D # 1, Fincastle  
--PM  
Arvis, George H., Sabot--SM  
Cook, Jimmy Lee, R F D # 3, Saltville  
--SF

### WASHINGTON

Muttler, Claude, Leavenworth--SM  
Hinchliff, Wilbur, Dayton--SM  
Kammer, Albert Land, Pomeroy--SM  
Kuhn, Robert, Route 2, Pomeroy--SF  
McKay, W. J., Almira--SM  
McMillian Brothers, Wilbur--SM  
Draven, Richard, Box 193, Shelton--SF  
& PM  
Scholz, Gerald, Riverside--PM  
Haaland, Rachel Marie, 1701 East 128TH  
St., Tacoma--PF  
Scheele, Walter A., Fairfield--SF  
Penzig, Edwin A., Route 3, Colville--SM  
Jones, Dwelley, Walla Walla--SM  
Aschinger, Don J., Farmington--SM  
Swift, Alvin, Endicott--SM

### WEST VIRGINIA

Adkins, Herbert W., Ona--PF  
Currier, Douglas L, R D No 1, Harpers  
Ferry--PF  
Langdon, H. B. Dr., Charlestown--PM  
Jennings, C. M., Union--SF  
Grane'S Farm, Albright--PF

### WISCONSIN

Wegner, Elmer, Montello--SM  
Slinulson, Hilman, Mineral Point--SM

### WYOMING

Eaton, Ralph, Torrington--SF  
Green, Ray, Powell--SM

# SHORTHORNS --

# THE CHOICEST PRODUCT OF THE PROUD CHEF



We were honored by a visit from Tom Hawkins, our President, during the Omaha Shorthorn and Polled Shorthorn Sale and at the same time were in the process of publishing the Shorthorn Association News. The picture shows the News Editor, Miss Pat Hobza, presenting the first copy to Mr. Hawkins.



## "COW CHIPS"

By: Ted L. Aegerter  
Fieldman

### "HAS THE PERFECT STEER BEEN FOUND"

In a recent news release from one of our leading Mid-Western Agricultural State Universities comes news that a nearly ideal steer carcass has been discovered. For several years leaders in the beef cattle industry have sought a beef animal with a greater proportion of red meat and less waste. This trend toward the desire of the housewife is universal. Since World War II fat has been a particular problem. The curse on the beef cattle industry, if we have one, has been that in order to obtain marbling they accumulate a thick outside layer of fat which, because of lack of saleability must be trimmed.

Now we are advised that the accidental discovery of a near ideal carcass has been found. This carcass contained a rib-eye of  $17\frac{1}{2}$  square inches. The rib-eye of the average steer slaughtered in America is 12 square inches. The steer had been fed a normal 165 days. The most desirable cuts, chuck, loin, round and rib from this steer accounted for 66% of the total carcass weight, 6 to 8% above today's average. He yielded  $14\frac{1}{2}$  pounds of T-Bone steaks from each loin. The average carcass of comparable size yields 10 pounds.

Thus is the perfect steer of today described. But is he perfect? For our money the perfect steer is yet to be found. Shorthorn and Polled Shorthorn breeders know that the perfect steer will not be comprised of rib, round and roast. Rather he will have a background of a high weaning weight that will enable the commercial producer to show a profit in the face of ever rising costs. He will have a daily average gain that will enable the feedlot operator to make a decent profit on his investment. Then he will yield enough beef to allow the producer his share of profits. Then, and only then, will his rib-eye and etc. prove that he is the perfect steer we are looking for.

We say the perfect steer has not been found. He probably never will be. The real challenge to Shorthorn and Polled Shorthorn breeders is the foresightedness that we must possess to allow everyone in the beef cattle industry a chance to show a profit.

## MY TRIP TO OMAHA

By: Bill, an application blank

I want to tell everyone about the fun I had going to the American Shorthorn Association office to be registered.

I had a friend, Ed, along with me at the time and it was such an enjoyable visit and we received such a cordial welcome and efficient treatment, I think it would pay anyone eligible for registration to go right away.

It started like this; I at the time of my visit was a request for registration and Ed, my friend, was a certificate requesting transfer to a breeder down in Missouri.

One rainy day Mr. Smith, our owner, sat down at his kitchen table and wrote the necessary information on my back and also filled out the paragraph on Ed, filled out a check and put us in an envelope, met the mailman at the box, and with a word of caution as to our importance, we were on our way.

Boy, what a time we spent being bounced around and we sure were glad to arrive at the American Shorthorn Association office on the 9th floor of the Livestock Exchange Building in Omaha.

We were welcomed by being carefully opened by a nice, middle-aged lady, who we learned later was Dorothy Sandberg, and here we met several others coming from all over the United States. Dorothy carefully placed Ed and I together and checked the contents of the envelope to see if they agreed with the remittance form that accompanied us. She then withdrew the check for deposit and wrote a receipt for the money and noted if my owner had requested supplies.

Mrs. Sandberg then placed both of us in an office envelope where we were delivered to the Entry Department where Mary Clayton and Betty Markey thoroughly examined us and indicated the proper fee, which was exactly what our boss had figured. The girls then made an entry regarding us on the boss's account card as to the type of work, money received and cost of work. This information was also at the same



time entered on a form which is similar to the account card.

Near the end of the day we were grouped with other envelopes of work which had arrived with us and we are now ready to meet Jackie Hill, the bookkeeper. Jackie withdrew one of the parts of the form that the Entry girls had made, checked it with the work in the envelope and we were on our way again. We inquired of Mrs. Hill why she was keeping part of the form and she took time to explain to us that she posted this information to her books but did not hold us there until she had completed the posting.

As we were on our way, we were beckoned by a pretty, little, brunette, who looked as though she should be in high school, but she really knew her business. She introduced herself as Judy Klein; she was looking for new buyers on the transfers so that she could write them a letter of congratulations on their purchase of Shorthorns and ask them if they wished to become members of the Shorthorn Association, and so here my friend, Ed, and I parted.

I learned later that Judy kept Ed long enough to find to whom he was being transferred and then he was introduced to Miriam Walde for the recording of the transfer. I later had to find Ed to say good-by as we would not be together again unless we would happen to meet at home before my boss gave Ed to his new owner.

I continued on to a Checking Department where I was thoroughly examined again by Rita Brandt, June Brown and Dorothy Dittmore. The girls checked to see if I had the proper Dam and Sire, checked for tattoo number, proper name and in general to see if my boss had prepared me properly, which he did. Some were not so lucky and had to be returned home for correction. After giving me a number, they recorded me on my Dam and Sire progeny cards and said good-by.

I was next welcomed by Mary Clarke and Marlene Kostszewa who were going through the work and typing a certificate from the information. These girls are really speedy as I was typed before I realized I had

even stopped.

My next stop was at Peggy Fritz's department where she checked me again to see that I was ready to go home, which I was. She separated me from my information which she filed and placed me in an envelope ready for home.

I was later taken by Sandra Dowhower, who placed the necessary postage on my envelope, sealed and delivered me to the postoffice.

As we proceeded through these steps, we continuously lost some of our friends as their owners had neglected to give complete information or neglected to enclose the necessary fee; thus they were held until the fee or the information was obtained.

You know, I am going to tell my boss about the importance of having all the correct information on the application as there were a lot of fellows that had to be sent home for more information. Just think a minute about what these errors cost the association in postage as well as lost time looking for information.

As I progressed through the office, visiting with the girls, I learned a lot and I will pass on to you some of the errors the girls were finding on other applications for registry.

A frequent error is the tattoo number is often forgotten, the name of the animal is not legible and the girls have to guess at what name the owner really wants, and wrong registration numbers are often on the Dam and Sire. The Entry girls must sometimes hold the work as the correct fee has not been sent with the work.

I arrived home yesterday and I really enjoyed my trip to the office of the American Shorthorn Association in Omaha. The girls are all very courteous and lose no time in readying us for our return trip home.

In addition to the girls we worked directly with, there were others working diligently on other necessary functions such as: Lillian Komor, Fair Awards Department; Charlotte Ekness, Mr. Swaffar's



Secretary; Donna McClemons, Assistant Secretary; Pat Hobza, Public Relations Secretary and Receptionist; Daisy Styles, who prints all the forms and the Shorthorn Association News on the Multilith and Pat Horton, who, I was told, does just about everything around the office.

I sure hope I get sold soon and get transferred. I want to visit those Omaha girls again.



**DO YOU HAVE ONE OF THESE  
FELLOWS YOU HAVE NEGLECTED  
TO REGISTER?**

**GIVE HIS REQUEST FOR  
REGISTRATION A TRIP TO OMAHA**

MARCH

LEADING TEN

Registrations

1.	Iowa	6.	Missouri
2.	Illinois	7.	Texas
3.	Kansas	8.	Ohio
4.	Indiana	9.	South Dakota
5.	Nebraska	10.	Oklahoma

Increase Over  
Same Period  
Last March

1.	Illinois	6.	Idaho
2.	Texas	7.	New York
3.	Oklahoma	8.	Ohio
4.	North Carolina	9.	Indiana
5.	Georgia	10.	Florida

Dues Paid - 1962

1.	Illinois	6.	Nebraska
2.	Iowa	7.	Missouri
3.	Indiana	8.	Kentucky
4.	Kansas	9.	Ohio
5.	Texas	10.	Oklahoma



# COMING EVENTS

May

- May 1 -- South Dakota Shorthorn Show & Sale, Brookings.  
 May 5 -- New York Shorthorn & Polled Shorthorn Sale, Ithaca.  
 May 12 -- Shenandoah Valley Polled Shorthorn Sale, Winchester,  
 Virginia.

## REGISTRATION AND TRANSFER COMPARISONS

March 31, 1962

	SHORTHORNS		POLLED SHORTHORNS		COMBINED TOTAL	
	<u>This Month</u>	<u>This Year</u>	<u>This Month</u>	<u>This Year</u>	<u>This Year</u>	<u>Last Year</u>
Registration Certificates	2076	14,066	966	5791	19,857	18,879
Transfers	1577	9,081	648	3444	12,525	12,804
Life Memberships	19	123	7	27	150	162

**TOTAL DUES PAID**  
**AS OF MARCH 31, 1962**

**2673**

AMERICAN SHORTHORN ASSOCIATION

LIVESTOCK EXCHANGE BUILDING • OMAHA 7, NEBRASKA

Edgar A. Hummer  
Dunkirk, Ind.

RR# 1

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Bulk Rate  
U. S. Postage  
**PAID**  
Omaha, Neb.  
Permit No. 878